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## YOU'LL EXPERIENCE MANY BENEFITS BY BECOMING A FOUNDING SPONSOR!

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# Becoming a Founding Sponsor is Easy!

Simply complete the accompanying forms and return them to:

Learning Solutions Network  
c/o Open Pathways to Learning  
1302 S Shields St, Suites A1-3  
Fort Collins, CO 80521

Logos and photos for your display ad can be emailed to [kris@LearningSolutionsNetwork.org](mailto:kris@LearningSolutionsNetwork.org)

Contact Kris at 970-226-0135 if you have any questions!

### As a Founding Sponsor of the Learning Solutions Network you will:

- Have a special 600 x 250 pixel (approx 6 in. by 3 in. depending on your screen resolution) display advertisement in the "Provider and Solutions" section of the Solutions Network website (non-sponsors will have only short line listings). Your logo, photo, contact information including a hyperlink to your website, plus a short description of your service (fewer than 100 words) will highlight your business from non-sponsor listings.
- Share your announcements in the Solutions Network's monthly broadcast email newsletter sent to public and private school communities, healthcare providers, and numerous affiliations such as the Larimer County Healthier Communities Coalition, United Way 211 of Larimer County, Larimer County Parent Education Network, Mothers Center chapters, and more.
- Be highlighted as a Founding Sponsor in a special website section.
- Enhance your referral system by getting to know other providers as you attend workshops and other functions. As you get to know others in the Learning Solutions Community you will find other healthcare and education leaders who complement your services, leading to new mutually beneficial relationships.
- Enjoy a 20% discount on your advertisement placement in the Health Central News (available to new customers of Health Central News only).
- Publish approved educational articles in Health Central News under the Solution Network's banner.
- Enjoy a one-hour exploratory talk with Kris Bell of Biz Creations, a professional marketing consultant and graphic designer working with this Network, about your marketing strategies and materials.
- Receive on-going professional marketing and materials support for your business with Biz Creations at a 10% discount as long as your sponsorship is active.

### Optional Benefits (available for an additional fee):

- Be highlighted in the Network's website and eNewsletter as the "Business of the Month," with an article written about you, your business, and how you specifically serve those with learning disorders.

***Solutions! Pass it on.***

## BECOME A FOUNDING SPONSOR IN JUST 4 STEPS!

- 1 Select the form of payment for your financial support of this Solutions Network
- 2 Review the advertising template and submit your advertising information & text
- 3 Attach or email your business logo and a photograph of yourself
- 4 Respond to our email when you receive your advertising proof for approval

### STEP

# 1

### SELECT THE FORM OF PAYMENT FOR YOUR FINANCIAL SUPPORT OF THIS SOLUTIONS NETWORK

There are two parts to your payment, i.e. a one-time *administrative set up fee* and a monthly or prepaid *support fee* (both fees are a 100% tax write-off for you as a marketing expense):

- 1) A one time setup fee of \$45 to cover registration and the creation of your on-going website display listing.
- 2) Your selection of *either* a monthly debit or a half-year pre-payment fee option in support of this Network. Please indicate with a checkmark ONE of the following two options as your financial support process:
  - A.  I agree to financially support this Solutions Network by giving the Network permission to debit my bank checking account \$9.95 per month as a Sponsorship Fee (with the first debit being January 1, 2008 and the last June 1, 2009—a six-month period). The following is my banking info:
    - I am attaching a “voided” check to this document (which provides my bank, routing, and account information)
    - Type of account you wish us to debit:  Checking or  Savings
    - Monthly debit amount is \$9.95 (to begin 01/01/2009 and end with the payment of 06/01/2009)

- OR -

- B.  Attached is my payment of \$59.70 for my 6-month Sponsorship Fee, which when added to the \$45 setup fee totals \$104.70. I understand that this fee pays for my Sponsorship through June 2009.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please Print Name: \_\_\_\_\_

**Solutions! Pass it on.**

## BECOME A FOUNDING SPONSOR TODAY!

STEP

2

YOUR DISPLAY AD WILL BE  
LAID OUT BASED ON THIS TEMPLATE:

<p><i>Learning Disabilities Association of America</i> 100 Anywhere Lane Anytown, Anystate, 00000-0000 Phone: 000-123-4567 Website: <a href="http://www.ldanatl.org">http://www.ldanatl.org</a> Email: <a href="mailto:info@ldanatl.org">info@ldanatl.org</a></p> <hr/> <p>LDA is the largest non-profit volunteer organization advocating for individuals with learning disabilities and has over 200 state and local affiliates in 42 states and Puerto Rico. LDA's international membership of over 15,000 includes members from 27 countries around the world.</p> <p>The membership, composed of individuals with learning disabilities, family members and concerned professionals, advocates for the almost three million students of school age with learning disabilities and for adults affected with learning disabilities.</p>	
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### ADVERTISING FORM

(PLEASE PRINT)

Date: \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact person for this ad: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Individuals in your practice that you wish to be named in advertising:

\_\_\_\_\_  
\_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone Number: \_\_\_\_\_

Email address: \_\_\_\_\_ Website: \_\_\_\_\_

Please attach (or write on the back of this page) a short introduction to your business describing what you do (in fewer than 100 words). Write specifically to the Learning/Education market. We will help you edit your writing to give you the best possible response. A proof of this ad will be sent to you for your review and comment.

You may either attach physical copies or email your logo and a photo of yourself to [kris@LearningSolutionsNetwork.org](mailto:kris@LearningSolutionsNetwork.org). For the best appearance on your advertisement, please make sure the size of each image is at least 200 x 200px and no smaller than 72 dpi (this equates to 2.75 inches by 2.75 inches depending on your screen resolution).

**Solutions! Pass it on.**

# HELP YOUR COMMUNITY DISCOVER YOUR VALUE!

STEP

2

continued

In order to properly classify your business in our database, please check the **category of business/modality** you offer. (Maximum of 2, please. For information on additional listings please call Kris at 970-226-0135.)

<input type="checkbox"/> Acupuncture	<input type="checkbox"/> Homeopathy
<input type="checkbox"/> Adoption Services	<input type="checkbox"/> Hypnotherapy
<input type="checkbox"/> Aromatherapy	<input type="checkbox"/> Irlen Method
<input type="checkbox"/> Art Therapy	<input type="checkbox"/> Meditation and Spiritual Practices
<input type="checkbox"/> Auditory Processing	<input type="checkbox"/> Music Therapy
<input type="checkbox"/> Bio-energetics	<input type="checkbox"/> Naturopathy
<input type="checkbox"/> Biofeedback	<input type="checkbox"/> Nutrition and Supplements
<input type="checkbox"/> Bodywork and Massage Therapy	<input type="checkbox"/> Occupational Therapy
<input type="checkbox"/> Brain Integration	<input type="checkbox"/> Parenting Support and Education
<input type="checkbox"/> Brain Scanning	<input type="checkbox"/> Pet or Animal Assisted Therapy
<input type="checkbox"/> Chiropractic	<input type="checkbox"/> Physical Therapy
<input type="checkbox"/> Cognitive Behavioral Therapy	<input type="checkbox"/> Physicians and Pediatricians
<input type="checkbox"/> Counselors & Therapists	<input type="checkbox"/> Play Therapy
<input type="checkbox"/> Cranial manipulation	<input type="checkbox"/> Psychiatrists
<input type="checkbox"/> Emotional freedom technique (EFT)	<input type="checkbox"/> Psychological & Educational Assessments
<input type="checkbox"/> Eye Movement Desensitization and Reprocessing (EMDR)	<input type="checkbox"/> Psychologists
<input type="checkbox"/> Exercise and Martial Arts	<input type="checkbox"/> Quantum Energetics Structured Therapy
<input type="checkbox"/> Family Therapy	<input type="checkbox"/> Reading Therapy
<input type="checkbox"/> Foster Care Services	<input type="checkbox"/> Special Education Coaching and Support
<input type="checkbox"/> Genetic Testing	<input type="checkbox"/> Speech and Language Therapy
<input type="checkbox"/> Hakomi	<input type="checkbox"/> Stress Management and Trauma Resolution
<input type="checkbox"/> Healing Touch	<input type="checkbox"/> Substance Abuse Services
<input type="checkbox"/> Herbs & Herbal Medicine	<input type="checkbox"/> Tutoring - reading, writing, math, etc.
<input type="checkbox"/> Other: _____	<input type="checkbox"/> Vision Processing and Therapy
<input type="checkbox"/> Other: _____	<input type="checkbox"/> Yoga

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STEP

2

continued

Select the type of Needs or Disorder(s) you treat (Maximum of 5, please. For information on additional listings please call Kris at 970-226-0135.)

- Adoption Services
- Anger or Deviant Behavior
- Allergies and Additives Sensitivities
- Anxiety and Stress Disorders
- Attention Deficit Disorder (ADD or ADHD)
- Auditory Problems
- Autistic Spectrum
- Bipolar
- Brain Injury (TBI)
- Brain Integration
- Depression
- Dyslexia
- Emotional Disorders
- Foster Care
- Lights and Electronics Sensitivities
- Math Problems
- Memory Problems
- Other: \_\_\_\_\_
- Other: \_\_\_\_\_

- Nutritional and Toxin Problems
- Obesity
- Obsessive-Compulsive Disorder
- Parenting and Family Dynamics
- Physical Coordination
- Post Traumatic Stress Disorder
- Reading and Comprehension
- School Related Problems
- Sleep Deprivation/Insomnia
- Socialization Problems
- Special Education Coaching and Support
- Speech and Language
- Stress Management
- Substance Abuse
- Suicide Prevention & Education
- Supplements (brain food)
- Vision Problems
- Written Expression (Dysgraphia)
- Other: \_\_\_\_\_

*Solutions! Pass it on.*

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## TOGETHER WE CAN!

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### STEP

# 3

### MAIL IN YOUR SPONSORSHIP INFORMATION

Here is a checklist of what you need to mail to us:

- Pages 3,4,5 & 6 of this Founding Sponsors registration packet (filled out and with your signature) which includes:
- Step 1—Your payment or payment information (or FREE if you are a nonprofit agency)
- Step 2—Your display advertising information
- Step 2—A copy of your logo and photo (may be emailed to [kris@LearningSolutionsNetwork.org](mailto:kris@LearningSolutionsNetwork.org))

**Mail to:**

Learning Solutions Network  
c/o Open Pathways to Learning  
1302 S Shields St, Suite A1-3  
Fort Collins, CO 80521

Please make a copy of the forms for your records!

Questions? Call Kris at 970-226-0135 or email [kris@LearningSolutionsNetwork.org](mailto:kris@LearningSolutionsNetwork.org)

### STEP

# 4

### APPROVE YOUR ADVERTISING PROOF

A few days after submitting your forms you will receive via email (or through postal mail if you do not have an email address), a proof of the advertisement as it will appear on the Solution Network's website. Please reply with any changes or with your approval of the advertisement as proposed.

***PLEASE MAIL THIS DOCUMENT BACK TO US RIGHT AWAY!  
THANK YOU FOR YOUR SPONSORSHIP!***

***Solutions! Pass it on.***